



# BIDDING DOWNHILL WORLD CHAMPIONSHIPS 2025



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## TIMELINE

- **STEP 1: SUBMISSION OF THE BIDDING APPLICATION**  
FEBRUARY 2024
- **STEP 2: SUBMISSION OF THE HOST CANDIDATURE:**  
Within 60 days after STEP 1
- **STEP 3: SUBMISSION OF THE PROJECT**  
30 days after STEP 2
- **STEP 4: AWARDING OF THE WORLD CHAMPIONSHIPS 2025**  
30 days after STEP 3
- **STEP 5: CONTRACT**  
1 month after the awarding

# INTRODUCTION

## MISSION AND VISION

World Skate is the sole governing body, recognized by the IOC, for all Roller Sports and Skateboarding. Its main role includes recognising, assisting and representing over 135 Member Federations in the five Continents in the development and promotion of all skating disciplines, as well as promoting the development and the spreading of such disciplines in non-member countries.

**Downhill Skateboarding** requires a very high skill level to participate; it's the ultimate form of speed and control over a skateboard. Riders skate down steep mountain roads, racing both against the clock and against each other, head-to-head.

**Street Luge** it's the most historical and the fastest form of downhill racing along with Downhill Skateboarding: it needs a very high skill requirement with almost 130 km/h achievable on some tracks. The same qualities are required for the sport as Downhill Skateboarding, riders must be very aerodynamic and of appropriate skill to tackle any hill.

**Inline Downhill** it's a downhill discipline practised with skates instead of skateboards. Speeds of up to 120 km/h are possible on straights but only if the rider is aerodynamic with high quality equipment used.

The Downhill World Championships (hereinafter referred to as "Championships") are the most important international event for these disciplines. They will be held annually, except in the year of the World Skate Games.

**IMPORTANT:** the Inline Downhill World Championships and the Downhill Skateboarding and Street Luge World Championships can be organized separately

## CONCEPT

The concept, as well as the way the event will be prepared and operated, should be taken into consideration by the potential Host through the following elements:

- Create a sense of unity among the athletes of different countries.
- Promotion of the Host City and its Tourism Industry.
- Harmony with nature and other environmental considerations.
- Respect of World Skate Statutes and Bylaws, IOC Anti-Doping Rules, WADA Code and World Skate Anti-Doping Rules and the Rules of the Downhill Skateboarding Technical Commission and obligations towards World Skate according to the contract of the Championships.

## POTENTIAL REVENUES

The Championships will be a sports festival at the highest level in about 4 days (including the training days). Such setup will give the LOC the possibility of generating various forms of revenues streams such as:

- tourism in the following years
- creation of new partnerships
- advertising and launch of new products, not necessarily sport related.

## ORGANIZATION FEE

The Host City shall pay World Skate a Championships organization fee of at least 30.000 USD  
Payment methods shall be detailed in the “Candidature Presentation”.

In case after awarding the Championships and before signing the contract, the Host City withdraws, World Skate reserves the right to award the Championships to another candidate.

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Section 2

## RESPONSIBILITIES INTRODUCTION

World Skate is entitled to organize the Championships and owns all commercial, media and intellectual property rights.

World Skate grants the right to stage, promote and organize the event in accordance with the specific terms and conditions provided for in the Contract.

The World Skate President is the only legal representative of World Skate and is entitled to sign the contract with the Host City.

World Skate Vice-Presidents have the duty to promote and develop the Championships in their Continental Areas through all mass and social media, advertising etc.

World Skate Chairman of the Downhill Technical Commission is in charge of the technical program of the Downhill World Championships.

World Skate and the Host City shall also be in charge of the activities listed below:

## WORLD SKATE KEY RESPONSIBILITIES

- Identify potential organizers, coordinate and follow up candidatures, manage documentation and information, lead inspection, organisational/coordination and technical visits of the candidate cities.
- Drawn up the program for both the general event and competition.
- Communicate the technical details regarding competitions, sports equipment and regulations.
- Supervise for approval every step of the Host.
- Track and help to resolve any issue or obstacles that may come up during the event preparations.
- Approve the general event’s concepts, themes and publications.
- Coordinate, where requested by the Host, marketing, sponsor partnerships and other commercial or promotional activities.
- Establish accreditation guidelines.

- Ensure that the Timeline set in this bidding application and ratified in the subsequent contract thereof is met and approved the relevant updates submitted by the Host City.
- Promote the event all over the world through World Skate Communication and Promotional Media.
- Coordinate smooth overall event-related operations: doping controls, marketing, media & communications.
- Provide the formats for competitions as well as criteria concerning athletes and qualification systems.
- Ensure the participation of top athletes.
- Provide the sports registration through the Project Infinity platform.

## HOST CITY - KEY RESPONSIBILITIES

- Establish a Local Organising Committee (LOC) as following:
  - President of the LOC.
  - Project Manager
  - Transportation and accommodation Manager.
  - Person/s Person in charge of medical care and emergencies.
  - Person/s Person in charge of Anti-Doping
  - Person/s Person in charge of Accreditation.
  - Any other staff deemed necessary.
- Ensure that the Championships are of a world - class standard.
- Promote the event, the competitions and the World Skate Program both domestically and internationally.
- Develop national and international marketing, communication and promotion plans to be approved by World Skate.
- Manage all necessary press releases dealing with matters including but not being limited to dates, deadlines, announcements and marketing issues that shall always be subject to the prior approval of World Skate.
- Design a logo and a coordinated image for the promotion of the event, that will be also used for the “Look & Feel” during the event in cooperation with the Graphic Manager of the Communication Dpt.of World Skate.
- Collaborate with World Skate to establish the general event program.
- Prepare financial planning, by establishing an event budget.
- Communicate to World Skate the various steps regarding the organization of the event.
- Propose at least 2 race tracks eligible as FOP (Field Of Play) to World Skate
- Provide and set up infrastructures and venues (tracks), equipment, technology and facilities for the success of the competitions.
- Manage the organization, coordination and implementation of on-site technical visit and inspections at least 1 month after signing the contract and at least 2 months prior to the event.
- Organize the logistics for all accredited families.
- Manage and facilitate the accreditation operations of all the attendees, including national and international media representatives, establishing the look and content of the card, arranging accreditation zones and access controls following the guidelines provided by World Skate.
- Provide assistance to all the participants in obtaining visas, including information on required vaccinations (if necessary).
- Provide all the volunteers with uniforms, whose design shall be approved in advance by World Skate.
- Organize Award Ceremonies in compliance with the requirements set out by World Skate.
- Establish and manage the infrastructure and the services to enable the doping control sample collection process and laboratory analysis, always following the instruction of the WSK Anti-doping manager and/or delegate, and in accordance with all the WADA rules and WSK Anti-doping Rules.
- Organize medical services to all the people attending the Championships, arranging First aid and medical care at the training and competition venues.

- **Provide** its Transfer of Knowledge (ToK), as “know how” data, information, working processes, operational strategies, etc. to World Skate within one month after the end of the event, and a “Facts and Figures” document concerning all possible numerical and percentage data related to all areas of the event (logistic, communication, press, media and so on) within 10 days after the conclusion of the event itself.

## HOST CITY - RIGHTS

All IP ( Intellectual Property) around World Skate sanctioned events including: Media rights, Artwork, Communication and any form of Commercial or Recreational activity related to the event is property of World Skate and shall be transferred, free of any charge, to the LOC from the signing of the Host contract to a maximum of 90 days after the end of the event.

The Host City shall retain full rights for revenues derived from:

- Local and/or national administrative funding.
- Sponsors (advertising spaces on event’s program and billboards within the venues) except a possible Title Sponsor, whose rights and revenues belong to World Skate.
- Commissions, if any, from restoration and accommodation services, including but not limited to restaurants and hotels.
- Rental of stands.
- Ticketing
- Sale of Championships’ clothing, including merchandising and other souvenirs.
- National TV Rights, subject to a written agreement with World Skate.

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Section 3

## EVENT

### INTRODUCTION

The Downhill World Championships are an international event, staged every year for sanctioned competitions in the follow disciplines:

Downhill Skateboarding	Street Luge	Downhill Inline
<ul style="list-style-type: none"> <li>• Time Trials</li> <li>• Competition Brackets</li> </ul>	<ul style="list-style-type: none"> <li>• Time Trials</li> <li>• Competition Brackets</li> </ul>	<ul style="list-style-type: none"> <li>• Time Trials</li> <li>• Competition Brackets</li> </ul>

The disciplines are organized and held for both gender categories:

- Men
- Women

Sanctioned Downhill Skateboarding and Street Luge events are subject to athlete age limits (minimum 14).

The finalized and approved competition format and event structure will be shared with the LOC after the bidding phase or after signing the contract.

The highest levels of professionalism, infrastructure and prize money should be maintained at these events. The standard length for a WC event is 4 days.

As per the general World Skate Rulebook, if new categories are created, the LOC must adapt and apply these regulations.

The Technical Commission reserves the right to include other competitions or to replace any of them with other ones.

All the competitions shall be promoted through national and international broadcasting, social networks and media.

A doping free sport program shall be an integral part of the Championships. World Skate, in connection with the Host City, shall be responsible for all the information concerning the controls before, during and after the competitions, ensuring that these controls shall be conducted in accordance with the WADA rules and its international standards.

World Skate is responsible for establishing the official sports program of the Championships. All participating athletes shall comply with World Skate Regulations, World Anti-Doping Rules and WADA Code and shall agree to doping controls as deemed necessary.

The general competition format is established by the Downhill Technical Commission in accordance with World Skate Inline Downhill and Downhill Skateboarding Technical Regulations and checked for consistency by World Skate certified international judges.

## COMPETITION SCHEDULING

All athletes must be provided with an equal and fair amount of a minimum guaranteed time to practice and compete at the event. LOC must consider these times when securing the Venue, scheduling the event, and obtaining legal permits.

The competition schedule might be affected by the competition format. World Skate will provide all details and inform the LOC after the bidding stage accordingly.

In general, the minimum days for:

**Practice:** 2 days

**Competition:** 2 days for timed trial and Competition' Brackets. All event schedules (practice + competition) are subject to World Skate TD approval.

## INSPECTIONS

During the bidding period, World Skate shall appoint 1 person to inspect the track and verify that all promotional, technical, logistics and communication aspects comply with the requirements of this bidding application.

Once the Championships are awarded, World Skate shall schedule 1 inspection/technical visit to supervise the selected track and to support and advise the Host City in the organization of the event.

The Host City shall incur the travelling, board and lodging, and transportation expenses for World Skate Managers that perform the inspections.

## VENUES

During the candidature process, World Skate shall evaluate the appropriateness of the infrastructures in relation of quality, security, location, capacity etc. to grant a smooth running of the competitions.

The track (race course) shall be approved by World Skate and shall meet all World Skate technical requirements in relation to surface, dimension, adherence etc... and all safety and health requirements for all participants.

At the finishing line a tribune for the spectators shall be arranged; the stands shall also include reserved and diversified seats devoted to VIPs and authorities.

The Host City shall ensure that the surface and the dimensions of the track may not be altered from what was originally specified and agreed without express written permission from World Skate. and shall ensure the upkeep and maintenance of the surface throughout the duration of the event.

## TECHNICAL REQUIREMENTS

The Host shall also guarantee for the entire period of the Championships the following **technical requirements**:

- Length of the race course (within start and finish lines - excluding braking area and starting area): minimum 1500m - maximum 4500 m
  - Starting area:
  - Braking area:
  - Width
  - Steepness

Specific technical elements will be available in the Handbook

- Technical difficulty:

The road must provide a certain difficulty for the riders, especially taking into account the qualification format (1 rider alone) and the race heats (4 riders together on the track). Likewise, its difficulty cannot exceed a given threshold in which safety of the riders could be compromised. This parameter will be assessed subjectively by the World Skate Downhill Committee.

Exceptionally, a road could be accepted as a Downhill race track for an official event with a lower steepness gradient given that at some point of the track, at the very least once, a Downhill Skateboarding rider could reach a speed of 70km/h during the length of the track. This case could be balanced out taking into account the Technical Difficulty of the track. Given the case of such a proposed race track, the World Skate Downhill Technical Commission will have to approve it during the Bidding process.

**Assuming the FOP of this discipline is never created for a specific sport use, all the exposed criteria are subject to the revision and approval of the World Skate Downhill Technical Commission.**

## GENERAL REQUIREMENTS

- Communication devices between the starter and the finish area.
- Above the finish line a banner with the writing "FINISH"
- A big screen to see competitors' times and the results
- Time measuring system (1/1000 SECONDS AS SPECIFIED IN THE TECHNICAL HANDBOOK)
- Loudspeakers
  - Stereo system (Music support)
  - 10.000 watt min. audio system with mics
- Sound technicians
- Wired system
- Track protections: all safety criteria are explained in the Event Safety Manual and will be subject to the revision and approval of the World Skate Technical Commission

- Medical and First Aids services, Ambulance.
- 1 doctor on-call near or at the competition venue.
- Infirmary for athletes and spectators.
- Booths for the sale of local products as well as sponsors of the Championships or skate producers or sport equipment that request it with an agreement with the Organizer.
- Lighting suitable for filming the competitions.
- Water supply available in the skaters area.
- Board of results for spectators
- Toilets reserved for spectators
- Permanent cleaning service

The LOC will need to provide, in any case:

- A map of the course detailing the venue, the race track and the designated areas
- An aerial photograph of the course
- An embarked video of the track
- A detailed description of the type and condition of the road surface, which should be made out of asphalt.
- A copy of the event Risk Assessment Document, detailing all hazards and how they will be dealt with.

World Skate will advise organizers in advance if any aspects of the course require attention. However, organizers need to take heed of the fact that they are in the best position to decide where to place straw bales and other safety items. Ultimately, it is the Organizers responsibility to provide a safe course. If a World Skate representative is present, they will advise on arrival at the event if they feel any items need attention and reserve the right to stop any event that they feel is unsafe.

## AREAS

- A single area with no admittance to the public shall be arranged to host the gazebos of the competing teams (15 tents 3mx3m).
- Arrival area, where skaters can wait for the results.
- Interview area close to the finishing line, but out of the track.

Single areas reserved to

- World Skate Accreditation Office
- World Skate Technical Commission
- World Skate Technical Officials
- World Skate President/Management
- Doping control area (waiting room and processing room) separated by gender with reserved toilets.

All these areas shall have WIFI connection and shall be fully equipped. (stationery, printer, coffee corner)

**More specific technical guidelines shall be available to all those who shall submit their candidature.**

Section 5

## LOGISTICS

The Host City is responsible to manage and facilitate the logistics of World Championships as regards all participants/accredited families:

- World Skate Family
- National Federations
- Media

## TRAVEL AND ACCOMMODATION

The Host City shall incur the travelling expenses for the whole World Skate Family (approximately 15 people) including:

- President
- Downhill Technical Commission
- Technical Officials
- World Skate Manager and Staff
- Communication Manager and Staff
- Anti-doping Manager

The Host City shall provide round-trip flights (if possible direct flights) in economy class and shall try to meet in the best way the needs of the members of the World Skate Family.

Tickets shall be directly sent by the Host City in due time to the members of the World Skate Family. An invitation letter shall also be sent if necessary for obtaining the visa, whose period of validity shall be consistent with the accommodation dates.

The Host will take on responsibility for accommodation, full board and lodging in 4\* or 5\* International Hotels, and all related expenses for all the members of the World Skate Family mentioned above. Hotels shall be close to the venue; walking distance is preferable.

The hotel reserved for the World Skate Family shall be considered as its Headquarters and no National Federations can be lodged in the same hotel.

The abovementioned accommodation plan shall be provided according to the following scheme:

WORLD SKATE FAMILY	NR.	Arrival days before the event	Arrival before the Opening Ceremony	Departure after the event	Accommodation	Hotel
DOWNHILL TECHNICAL COMMISSION	3	2 days		1 day	dus	4/5 stars
TECHNICAL OFFICIALS (techn delegate, judges, secretary)	7	2 days		1 day	twin	4/5 stars
WORLD SKATE MANAGER AND STAFF	2	2 days		1 day	dus	4/5 stars
COMMUNICATION MANAGEMENT & STAFF	2	2 day		1 day	dus	4/5 stars
ANTIDOPING MANAGER	1	2 days		1 day	dus	4/5 stars

The Host shall also provide a selection and availability of international standard hotels (between 3 and 5 stars) at a fair price to accommodate:

- National Federations
- Media

The Host City shall enclose to the candidature a complete list of all the official hotels and related price list at the date of the event: the rates shall include breakfast and fees in USD and hotels rates must be as cheap as possible.

Athletes and delegates are not allowed to be lodged in the World Skate's headquarter hotel.

The Host shall provide a contact for the Host Logistics Department which shall take care of all the aspects relating to the Accommodation, Meals and Transportation.

Breakfast shall be available at the hotel, while lunch and/or dinner may require catering at the competition venues with ample and flexible schedules. Food shall satisfy all cultural and religious needs.

Athletes, Delegates (if present) or media must not be constrained to be accommodated in a specific hotel or to avail themselves of specific menus, nutrition programs or diets as a precondition to join the event.

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The Host shall provide to the representative of national and international Media a selection and availability of international standard hotel (between 3 and 5 stars) at a fair price. Hotels shall be close to the venue, max walking distance 20 minutes. The rates shall include breakfast and fees in USD must be as cheap as possible.

## TRANSPORTATION

The Host City shall provide the World Skate Family with a shuttle service from and to the airport and between the hotel and the venue.

Vans shall be available for the Technical Commission and Technical officials,

The Host shall take into consideration transfer very early in the morning and very late in the night.

All the National Teams, single athletes and representatives of media, lodged in the official hotels, shall be provided with shuttle services from/to the airport and between the official hotels and the competition venue throughout the day and during all the competitions and official training days.

Accurate transportation scheduling is of the utmost importance for the success of the Championships.

The transportation service shall start from the first day of training up to the last day of competitions.

Drop-on and drop-off of all athletes in front of the main entrance of the venue must be granted to all the athletes attending even if lodged in unofficial hotels.

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Section 6

# OPERATION & SERVICE

## PREAMBLE

This procedure aims to guide the Host to carry out the entire accreditation procedure of a World Skate event and to acknowledge how the registration process will be carried out.

## REGISTRATION PROCESS

The registration process will be carried out through *Infinity*, the new World Skate Sports Registration Platform (hereinafter “the System”), available in both web version and mobile app (iOS and Android).

Participants in World Skate events are divided in four Macro families:

1. World Skate.
2. LOC (Local Organizing Committee).
3. Media.
4. Teams (Athletes, NTOs & NF Management)

Registration process:

1. The World Skate Family registration process shall be directly managed by World Skate through the system.
2. LOC registration process (Staff members, Managers, Volunteers, Contractors, Workers, Host’s VIP and Guests etc.) shall be directly managed by the Host through the *Infinity* system as per World Skate instructions.
3. Media registration process shall be carried out by World Skate through the system.
4. National Federations’ registrations are directly processed by NFs dedicated Staff through the *Infinity* system. Each NF can apply for its own Delegation which shall be composed in accordance with Country Quota and limits set time by time in compliance with each discipline’s Sports and Technical Rulebook

In addition, each NF can register its President, Secretary General and, in multi-disciplinary events, one “Chef de Mission” and two Staff Members.

**a specific Annex with detailed information will be sent to the Organizers in due time.**

## ACCREDITATION

The Host shall establish the look and content of the card, according to the World Skate Branding Guidelines of the Event, that shall be sent to World Skate for approval. The Host shall also manage the accreditation zones and the access controls.

## VISAS

The Host will provide assistance to the accredited families and VIPs for the Series as well as for the Final in obtaining appropriate visas (i.e., invitation letter issuance or protocol agreements with Embassies). All participants are responsible for paying for the costs related to the obtaining of a visa as well as applications for transit visas, where required.

## PROTOCOL

The World Skate Head of Protocol shall work in connection with the Local person in charge of Protocol, but shall oversee any decision. The Host is entrusted with the organization of the Medal Award Ceremony which shall be submitted to World Skate for approval. The Host is responsible for providing World Skate flags, flags and national anthems of the represented countries during all Medal Award Ceremonies. Medals shall be provided by the Host.

The final layout of Medals shall be sent to World Skate for approval.  
The World Skate Protocol Guidelines shall be followed and respected.

The Host City shall provide all the volunteer uniforms complying with the final design approved by World Skate. The athletes will be required to wear their official uniforms during competitions, awards ceremonies and official events.

The official languages of the Championships are both English and the official language of the Host Country. In case the official language of the Host Country is English, the other official language shall be Spanish. On-site signage, event communications and publications, sports commentaries and any other information shall be in English. The Host is also responsible for providing sufficient translation and translator (via volunteers) services to World Skate and to the international community.

## ANNOUNCERS

The Announcer (one or more) delivers commentary, as well as communications from the Technical Delegate, Event Director, Local Organizing Committee, and the Head Judge, to the audience and athletes. The LOC must ensure that an English-speaking Announcer, ready to communicate via the PA (Public Announcement) system, is available at the event site anytime the venue is accessible by the public and by competitors with their supporting teams.

### Competition Management and Scoring Service (CMSS)

The Competition Management and Scoring Service (CMSS) is a service set up, operated, and provided by the LOC following World Skate's requirements.

The CMSS is a combination of human resources, software, hardware, and outputs needed to run the event. The LOC is required to provide a single contact person responsible for coordinating CMSS

## TECHNOLOGY

The Host shall take measures to ensure ease of communication by engaging relevant technology measures before, during and after the Championships. This includes test events, information systems, telecommunications and internet. Inside the venue a scoring & results system and one or more scoreboards shall be present, as well as an adequate audio system.

Timing system: The Timing System must use RFID technology and it must be a transponder-based system operated by a professional company, with a 0,001 second precision. No hand measurements are allowed.

Finish Line Camera: At minimum 1080p, 4k preferred with minimum 120fps.

## MEDICAL SERVICES AND ANTI-DOPING

The Host shall ensure medical services to athletes, spectators, workforce, media and VIP guests according to the established World Skate standards. The Host shall coordinate hospital services with Public Health Authorities.

The Host shall plan, establish and manage the infrastructure and the services to enable the doping control sample collection processes and laboratory analysis to be conducted in accordance with the World Skate Anti-doping Rules, the International Standards for Testing and Investigation (ISTI) and following the instruction of the WSK AD Manager/Delegate

The Host shall cover all the costs related to the doping controls and the laboratory analysis, which will be decided by the WSK AD Manager/delegate according to the WSK test distribution plan.

The Host shall also cooperate with the World Skate Anti-doping department in delivering services and education and information program content.

## SAFETY

Downhill Skateboarding is an extreme sport that requires safety conditions that prevent, as far as possible, the physical integrity of athletes and spectators. In order to achieve that goal, the LOC assumes to respect all guidelines listed in the Downhill skateboarding safety Manual.

## SECURITY

All matters related to security are the Host's responsibility and should be coordinated with the competent public security authorities of the Host. However, in some cases coordination with World Skate regulations must take place.

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Section 7

# PROMOTION & COMMUNICATION

The Host City has the responsibility to promote the event, using TV promotion, social media, public and private partners and national campaigns including a detailed description of the World Skate Games concept, a comprehensive national and international communication and promotion plan, an official event and spectator guide, as well as city and on-site billboards.

World Skate will both indirectly and directly support the Host City and its international communication and promotional activities for the Championships with experts that are well-experienced in marketing and communication.

World Skate will also provide the Host City with marketing and communications guidelines and the Host City shall work in close collaboration with the World Skate Marketing and Communication Department.

The Host City has the right to retain the revenues from national partnership agreements and marketing activities not belonging to World Skate. Nevertheless, the Host City agrees to have all partnership agreements approved by World Skate and to support all marketing activities relating to World Skate and its main corporate partners both before, during and after the Championships.

The Host City shall provide a detailed Communication and Promotional Plan to World Skate for approval.

## LOOK & FEEL

The Host will use the Corporate Image in the setting up of the venue and of the rink, inside and outside. The same image shall be used to set up airports, hotels, event venues if different from the competition venue in agreement with World Skate.

Inside the venue only World Skate logo and advertisements previously approved by World Skate shall be permitted. Institutional logos must be agreed with World Skate.

## MEDIA

As international and national media, journalists, photographers, newspapers, TV stations, etc. may be interested in covering such events, the Host City is also responsible for producing a press kit subject to World Skate approval and for providing any relevant information.

Adequate Press/Media rooms/areas and interview rooms shall be provided in the competition venues, that shall be equipped with a press tribune. All these areas shall be supplied with electric power, adequate wireless connection and hub for at least 20 cable internet connections.

At least 20 fully equipped media seats-internet, power, desk shall be provided on the tribunes.

The Host City shall provide the staff to carry out general event communications, daily bulletins, press releases, press conferences and interviews, reports and information on the athletes as well as contents for internet and websites.

## BROADCASTING

World Skate is the owner of all Television and Digital Media Rights of the Championships. The Host is responsible for ensuring international standard quality TV production and signal. The international signal will be provided in an objective and impartial quality, high quality standard cameras and equipment to ensure a professional broadcast experience, It shall include slow-motion, replays, basic TV graphics and timing and be delivered with all appropriate editorial supports.

The Broadcasting plan will be arranged by World Skate in order to ensure international broadcasting and thus global promotion of the event. World Skate is responsible for negotiating the international television rights.

World Skate may, however, assign, by means of an agreement, in whole or in part, the television rights to the Host City or to a third party.

The Host City shall commit itself to invest in the necessary state-of-the-art technology and expertise to offer the best available services to the relevant target groups (i.e. domestic and international TV, media, etc.) and to provide top quality information.

## STREAMING

All the competitions of the Championships shall be broadcasted on World Skate TV. The TV production and encoding for streaming on World Skate Web Tv is entirely in charge of the Host. The Host must ensure adequate Internet cable dedicated to streaming. The characteristics of the connection must be agreed with the World Skate Communication Dpt.

The Host shall be responsible for at least 2 English speaking commentators for the live streaming.

## ARTWORKS AND MEDIA ASSETS

All media assets shall be approved by World Skate: TV graphics (on-site, on-screen), social networks, OOH media, etc. World Skate logo handling and assets execution are subject to World Skate approval.

## TV GRAPHICS

The host will adhere to TV graphic standards as provided by World Skate.

## LOGO

Once the official nomination is provided in writing, the candidate city shall develop the event logo to be publicly released followed by the supervision and coordination of the world skate graphic designer in charge of working on it.

When defining the name or title of the event, the elements that have to be mentioned and that shall appear in the same order are:

- the name of the discipline
- World Championships caption
- the 'Host City' name
- the event year
- if applicable, the 'Title sponsor'

The Host City shall be granted the right to use the World Skate logo, which shall be sent to the Host City immediately after the signing of the contract and that will be displayed inside the venue and in all the publications and merchandising.

## DESIGN

The Host City coordinated and supervised by the world skate graphic designer shall design a Logo and Coordinated Image for promoting the event. The list of designs shall include logo, emblems, medals, mascots, information icons, visuals, slogans, publications, website and audio-visual productions. All these materials shall be approved by World Skate, and the World Skate Logo shall always be predominant. To this purpose the Host shall follow the World Skate Branding Guidelines.

## WEBSITE

The Host City shall develop an Official website of the Championships, whose domain shall be:

[www.disciplinecityYEAR.org](http://www.disciplinecityYEAR.org).

The web page shall contain all necessary information about the Championships, the city, the region, the country, official hotels, programs etc... which should be available online.

The layout shall be approved by World Skate.

## MARKETING PARTNERS, OFFICIALS SUPPLIERS, TICKETING, LICENSING AND MERCHANDISING

The Host City shall be in charge of negotiating marketing, sponsoring, merchandising and any remaining commercial rights upon World Skate approval.

All revenues accruing from the exploitation of the rights negotiated by the Host City shall be entirely ensured to the Host City. World Skate Logo shall be predominant according to the guidelines specified

## LEGAL OBLIGATIONS

- The Bidder is solely responsible for any aspects relating to the bid application and for all commitments entered into relating to the organization and the staging of the Championships.
- The Contract outlines all legal, commercial, organizational, financial and reporting obligations as well as all relationships, roles and responsibilities involved in the planning, the staging and the debriefing of the Championships. It also includes a consent by the Host City to comply with World Skate guidelines in terms of event, accreditation, protocol, anti-doping controls, sustainability, volunteers, marketing and communications, media, host broadcaster.
- The Contract for the Downhill World Championships shall be signed no later than one month after the awarding of the Bidder by World Skate.
- The Host City and the LOC have joint operational and management duties; they shall be legally and financially responsible for fulfilling the obligations provided for under the Contract. The Host City and the LOC must maintain appropriate management and supervision throughout the entire event.
- The Host City and the LOC are jointly responsible for engaging the necessary insurance policies for the organization of the Event including transportation, liability and cancellation insurance policies.
- The Host City undertakes to protect and promote World Skate's Brand.
- The Host City commits itself not to host other sports events during the period of the Championships, including one week before the event begins and one week after the event ends.
- The Host City undertakes to accept and comply with all World Skate Rules and Regulations, including the Data Protection Policy.
- The Host City acknowledges and accepts the differences between the Bidding Application and the Contract: the Bidding Application is explanatory, the Contract contains all duties and obligations to be fulfilled.

This bidding application ends upon signing the contract, which shall be equipped with a Handbook and any related documents.

## MILESTONES

Setting up of the LOC	1 month after the signature of the contract
Competition program (drafted by the TC Chairman)	1 month after the signature of the contract
Promotion Communication and Broadcasting plan: look&feel - media- broadcasting-streaming-logo-website-design	4 months before the World Championships
Protocol	2 months before the World Championships
Venues layout	4-5 months before the World Championships
Operation and Services Information	4-5 months before the World Championships



# BIDDING DOWNHILL WORLD CHAMPIONSHIPS 2025

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